

**U | M | 6 | P**



# MASTER PROGRAM BEHAVIORAL AND SOCIAL SCIENCES FOR PUBLIC POLICY



[WWW.FGSES-UM6P.MA](http://WWW.FGSES-UM6P.MA)



.1<sup>st</sup> in North Africa  
.3<sup>rd</sup> in Africa  
. Among the top 500  
Universities Worldwide

## MOHAMMED VI POLYTECHNIC UNIVERSITY

Mohammed VI Polytechnic University is an institution oriented towards applied research and innovation. Focused on Africa, it seeks a position at the forefront of these fields and become a university of international standing.

UM6P applies a «learning by doing» approach and develops strong partnerships with world-class universities to promote leadership and training in targeted research areas. By contributing to the training of a new generation of researchers, entrepreneurs, and leaders, UM6P is committed to position Morocco and Africa at the forefront of technology and humanities fields.

### HUMANITIES, ECONOMICS AND SOCIAL SCIENCES CLUSTER

The Social Sciences, Economics and Humanities Cluster at Mohammed VI Polytechnic University is a teaching and research ecosystem that closely brings together three entities: Faculty of Governance, Economics and Social Sciences (FGSES); offering Undergraduate, Master's as well as Ph.D. programs, the Africa Institute for Research in Economics and Social Sciences (AIRES); geared towards research, the Public Policy School (PPS); offering executive education programs for decisionmakers in both public and private sectors.

Each of these entities fulfills its own mission; using the knowledge and experience shared among a community of professors, researchers, scholars as well as public decision makers.

All three entities have a common goal. They contribute to the development of the African continent and endow public policies with solid knowledge as well as highly skilled professional profiles that critically address issues facing the continent and the globe.

The pursuit of such a goal is driven by the idea of a New South that has intellectually freed itself from frames of thought that restricted its reflection on its own destiny by setting models to follow. Now that the New South can, for itself, critically ponder on the challenges it faces, it is positioned to advance fresher perspectives by tapping into multiple resources readily available in the form of academic knowledge and hands-on experience from its own decision-makers.

Such orientation has been developed through a combination of three fields; social sciences, economics, and the Humanities covering, in turn, five disciplines: Political Science, Applied Economics, International Relations, Behavioral Sciences for Public Policy and Public Law. These disciplines constitute in themselves the cardinal points that inform teaching as well as research programs within the larger ecosystem.

The cluster strives to enhance skills relating to independent thinking as well as critical engagement and collaboration across all segments of the academic community, from students to faculty. It aims to train well-rounded and balanced profiles that value the merit of classical education but at the same time integrate innovative approaches and methods in thinking design. Such profiles can therefore devise models that involve a fair degree of abstract thinking but take full account of the reality of the ground.

### FACULTY OF GOVERNANCE, ECONOMICS AND SOCIAL SCIENCES

All undergraduate and graduate study programs are housed at Faculty of Governance, Economics and Social Sciences (FGSES). The Bachelor's, Master's and the Ph.D levels in the fields of Humanities and Social Sciences lay due emphasis upon public policy-making and analysis of specific issues within Morocco and, more broadly, the African Continent as a whole. Such programs combine the classical corpus knowledge with the latest findings, discoveries and insights in social sciences, economics and humanities to ensure world-class tuition and research in four major disciplinary areas: Applied Economics, Political Science, International Relations and Behavioral Sciences for Public Policy.

At the undergraduate level, students combine the major stream of their choice with a concentration track. They can choose from seven concentration areas: Law, Decision & Behavior, Data Analysis for Politics, Political Economy & Development studies, Business, Political Science and International Relations. Such a pedagogical arrangement allows students to make well thought out choices in light of their goals and thereby develop skills that are high-in-demand in the job marketplace.

Study programs aim to foster autonomy in learning, hindsight in thinking and discernment in decision-making. They allow students to combine personal fulfillment with a commitment to the common good and thus offer them excellent career opportunities in administrations, international organizations as well as research institutions.

## What is the Master in Behavioral and Social Sciences for Public Policy?

Understanding the populations, their preferences, their expectations, the context in which they live, as well as the analysis of the collective dynamics that drive them, are necessary in order to elaborate efficient public policies.

This Master's program has been designed to respond to a new demand, and to offer its graduates the possibility of seizing the increasingly numerous opportunities offered to such profiles in today's world. Through this aim, this Master is part of the international academic dynamic that today leads the most renowned universities to develop similar programs.

Centered on Behavioral Sciences in the broad sense – experimental psychology, cognitive sciences, behavioral ecology, cognitive anthropology – the Master's program also borrows its tools, its theoretical reflections and its inspirations from sociology, economics, political science, and philosophy of social sciences and data sciences.

This interdisciplinary dimension is essential to train profiles capable of facing the current challenges of public policies, insofar as many questions imply, to be solidly treated, the joint lighting of several disciplines and the use of a range of various tools.

## Career Opportunities

This Master trains new profiles, endowed with skills that are highly sought after on the job market today. Job opportunities include a manager or project manager in the collection and analysis of data collected from populations, in the public sector (administrations, ministries, local authorities) as well as in the private sector (offices studies, consulting firm, non-governmental organizations, associations, marketing agencies).

The possible fields of application are numerous and varied:

opinion polls and studies, in particular political, managerial evaluation of an organization, household surveys (consumption, employment, social and cultural practices), demographic surveys, training surveys and the dissemination of new ideas or convictions, study of the perceptions of target populations of public policies (for example in the field of social policies), regional planning or policies of the employment, education surveys, inclusiveness, participatory policies, gender issues and sustainable development and the environment.

In addition, the solid capacities acquired by the graduates of this Master in some academic disciplines (behavioral sciences, sociology, political science) associated with their original profile, allow students to pursue doctoral studies that are public policy oriented.

The Master in Behavioral and social Sciences for Public Policies takes place over two years. Each year is divided into 2 semesters. The first three semesters are devoted to the teaching of modules and The fourth semester is devoted to the completion of a master's thesis.



**FOR MORE INFORMATION**



## Admission

To apply to this Master's degree, students should have successfully completed an undergraduate degree in :

- Behavioral Sciences for Public Policy.
- Experimental psychology, sociology, economics or political science, under specific prerequisite conditions, depending on the specialization.

To apply to FGSES, please visit:

<https://admission.fgses-um6p.ma>

## Scholarship

FGSES scholarships take into consideration the academic excellence of applicants and the diversity of their geographical and social backgrounds.

For more information, please visit our website:

<https://www.fgses-um6p.ma/scholarships>



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